

QMP

Sponsorship Opportunities

January 23-25 2019

EST. 1947



Dear Prospective Partner,

Thank you for taking the time to consider a partnership with Queen's Model Parliament.

2019 will mark the 72nd session of Queen's Model Parliament, the oldest, and one of the only model parliaments in Canada to fill the House of Commons. For 72 years, QMP has provided 350 students across a variety of faculties the rare opportunity to participate in rigorous debate, and immerse themselves in Canadian political culture. The QMP experience is unparalleled: it has established itself as one of the most sought after conferences at Queen's University, and the tradition has connected generations of alumni across even decades.

As the Co-Chairs of the 72nd annual conference, our goal is to continue the tradition that students and alumni know, while striving to build on the conference's rich history. Our objective is to promote civic awareness and youth involvement in the Canadian legislative process. We strive to create a remarkable experience for our delegates while also maximizing the involvement of our guest speakers and sponsors.

Outlined in this package are various sponsorship opportunities, though we are flexible in creating an arrangement that best suits the needs of your organization. We encourage you to learn more about Queen's Model Parliament, and join us for our 72nd session. We thank you again for taking the time to read through this package and we look forward to a long and mutually beneficial relationship with your organization.

Sincerely,

Elisabeth J. Malo Maggie Leon

Elisabeth Gosselin-Malo & Maggie Leon
Co-Chairs, Queen's Model Parliament, 2019
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A Note From Our Principal,



PRINCIPAL AND
VICE-CHANCELLOR

Richardson Hall, Room 351
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Kingston, Ontario, Canada K7L 3N6
Tel 613 533-2200
Fax 613 533-6838

September, 2018

Dear Friends of Queen's University,

The 72nd session of the Queen's Model Parliament will take place in January 2019, set against the majestic backdrop of our nation's capital. Throughout the seven decades of the QMP, it has provided Queen's students with the opportunity to assume the roles of Members of Parliament, representing their constituents, over the course of a challenging, instructive, and enjoyable three days.

When our students partake in QMP, they are given the opportunity to develop a strong sense of political awareness and a solid grasp on what it means to be an engaged and active citizen. They gain invaluable experiential learning. They are also motivated by the opportunity to affect positive change within their communities, and to learn from the wisdom of those with greater experience.

Those who plan and execute the conference are dedicated to ensuring its success. I have confidence that they, and the attendees, will make it a success. It is the oldest and largest Model Parliament in the country and I am proud of our students for their commitment to this excellent conference. As a sponsor/speaker you will make an important contribution to a longstanding Queen's tradition, and I thank you in advance for your support.

Sincerely,

Daniel R. Woolf, Arts '80
Principal and Vice-Chancellor

The QMP Experience

Delegate Experience...

After 72 years, Queen's Model Parliament continues to be one of the most successful and highly anticipated conferences at Queen's University. Each year, 350 students travel to Ottawa to fill the House of Commons and experience the one of a kind opportunity of participating in the Canadian parliamentary process. Throughout the year leading up to the conference, delegates prepare for the week by forming political parties, drafting legislation, engaging in debate, and taking strong positions on pressing and contemporary issues. The passion and dedication of students, combined with inspirational speakers and generous partners, allows QMP to provide its delegates with a truly unique experience to educate the next generation of leaders. Each year, QMP invites and hosts honored leaders, journalists and members of Canadian culture to attend and speak at the conference like Rick Mercer, The Right honorable Justin Trudeau, and the honorable Peter Milliken.

How You Tie In...

Committed sponsors like you are key to ensuring that Queen's Model Parliament can continue to offer students one of the highest quality student experiences in Canada. As the largest student run conference in our country, QMP is unique in its ability to allow sponsors to engage with up-and-coming young professionals. Our 350 delegates are a dynamic and passionate group of leaders, many of whom will be entering the workforce in a few short months. As a sponsor for QMP, you will have the opportunity to engage in networking and recruiting with leaders from all backgrounds and disciplines. These meaningful opportunities for our corporate sponsors include the ability to promote their brand during the conference and the evening networking functions where delegates' curriculum vitae will be available for gold and silver sponsors. This provides you with the chance to connect with a pool of our young talents while also building future interest for your company, Most importantly, you will be supporting the worthy cause of youth engagement in politics. The QMP team is dedicated to ensuring that the relationship with you, our sponsors, is tailored to your needs.



Partnership Levels

Gold Partner

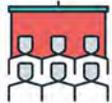
As the Gold Partner for QMP, you will be provided with many opportunities to develop exceptionally strong, personal connections with each of our delegates. Included in this partnership option is:



Tailored Social Media Contest throughout the Conference over Snapchat



Full-page Ad in the QMP Delegate Handbook, Website, & Newspaper



Presenting Sponsor for QMP's Final Gala



Display Promotional Material (with your logo) during the Final Gala



Deliver a 5 minute Introduction at the Final Gala



Curriculum Vitae Package of all QMP Delegates

Silver Partner

As the Silver Partner for QMP, you will act as the presenting sponsor for the delegates three-night stay at the Lord Elgin Hotel in Ottawa, Ontario. Included in this option is:



Deliver 5 minute Introductions at our Evening Soirees



Curriculum Vitae Package of all QMP Delegates



Display Promotional Material (with your logo) in the Lord Elgin Hotel Newspaper



Half-page Ad in the QMP Delegate Handbook, Website and Newspaper

Bronze Partner

As the Bronze Partner for QMP, you will act as the supporting sponsor for the delegate experience. You will be the sponsor for both evening events as well as help subsidize delegate costs to make our conference more financially accessible for our students. Included in this option is:



Place Promotional Materials in the QMP Delegate Gift Bags



Display Promotional Material (with your logo) at both Evening Soiree's



Display Promotional Material (with your logo) in the House of Commons



Quarter-page Ad in the QMP Delegate Handbook, Website, & Newspaper

In-Kind Partnership

Beer / Cider Partner

During the second evening of the conference, Delegates attend a Beer Taster Soirée where they are able to network with QMP Alumni. Included in this partnership option is:



Opportunity to Present
your Beer / Cider to all
QMP Attendees



Display Promotional Material
(with your logo)
during the Evening Soirée

Wine Partner

During the second evening of the conference, Delegates attend a Wine & Cheese Soirée where they are able to network with QMP Alumni as well as the Members of Parliament. Included in this partnership option is:



Opportunity to Present
your Wine to all
QMP Attendees



Display Promotional Material
(with your logo)
during the Evening Soirée

Supporting Partner

We also run raffles and contests to raise money to help all students attend the conference. Any donations aside from monetary are also welcome and will go towards helping students and enriching the experience.



Final Words

We thank you for taking the time to look over our package and hope that you will consider supporting Queen's Model Parliament 2019. We look forward to discussing any sponsorship partnerships as outlined in this package with you. Should you have any further questions or would like to set up a meeting, please do not hesitate to contact us. Your support and generosity is appreciated by our 350 delegates, Queen's alumni, and all our renowned guest speakers that work to make Queen's Model Parliament a one-of-a-kind conference.

We look forward to establishing creative ways of ensuring your satisfaction in partnering with QMP.

Sincerely,

Ryan Dawson Laura Coyne

Ryan Dawson and Laura Coyne
Sponsorship Coordinators, Queen's Model Parliament 2019
Alma Mater Society, Queen's University
qmpsponsorship@ams.queensu.ca



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